

deidré and co.

CATALOGUE_{V.01}



We are proud to present our all season catalogue and Look Book.

In our range we don't have seasons, it is all year round linen season.

We take pride and had a a lot of fun creating our line of clothing, and we are adding new items all the time.

We believe in simple lines and comfortable fits.

We believe that true elegance lies in quality, sustainability, and the longevity of our products. By embracing slow fashion, we aim to counteract the culture of disposable fashion by creating garments that stand the test of time.

We are committed to showcasing the beauty and versatility of linen, a natural and eco-friendly fabric known for its exceptional breathability and durability. Our designs capture the essence of simplicity, elegance, and comfort, allowing our customers to feel confident and effortlessly stylish in every season.

All garments are manufactured in Namibia using stone washed European 100% linen fabric.



COMING SOON...

We are currently working on another 15 exciting line items which we will be presenting soon. We have dresses, tops, pants and skirts - all in our signature relaxed timeless style.

On top of that, our "Safari Range" is about to launch as well. Think jackets - structured and informal, wrap dresses, cargo pants to name a few.



WOMAN’S SIZING GUIDE

deidré and co.	1	2	3	4	5	6
UK	2-4	6-8	10-12	14-16	18-20	22-24
EU	26-28	30-32	34-36	38-40	42-44	46-48

MEN’S SIZING GUIDE

deidré and co.	XS	S	M	L	XL	XXL
EU	26-28	30-32	34-36	38-40	42-44	46-48

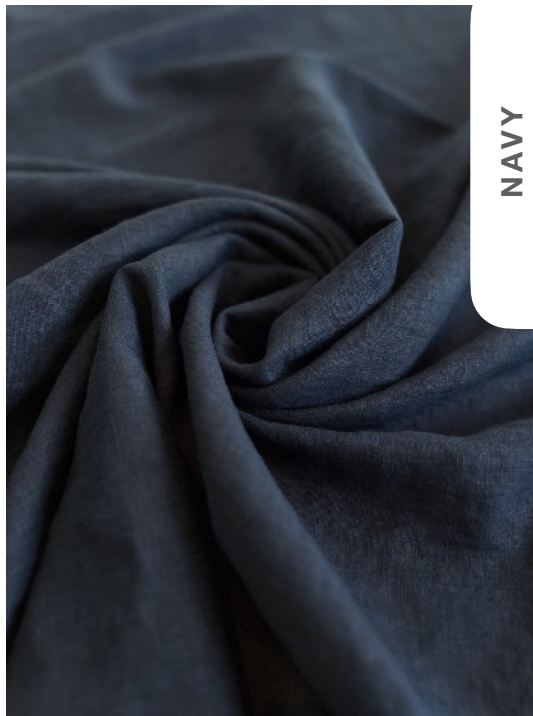


COLOUR CHOICES

100% European Stone Washed Linen



WHITE



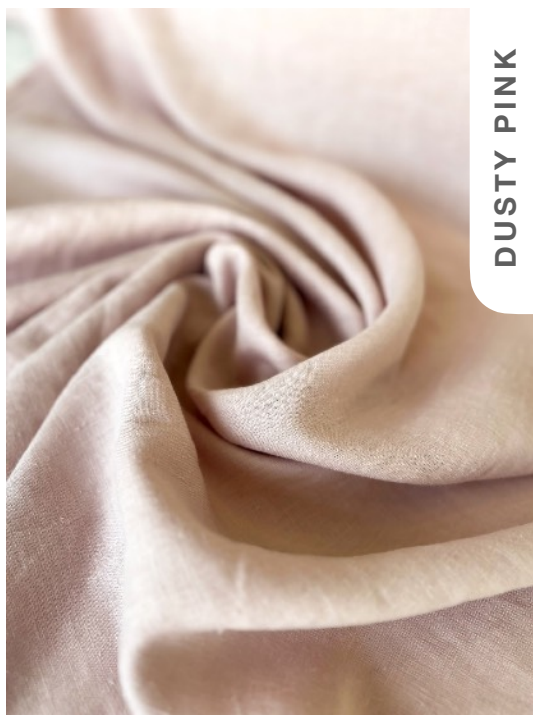
NAVY



NATURAL



LIGHT GREY



DUSTY PINK



DUSTY GREEN



DUSTY BLUE



SAFARI GREEN



STRIPES B&W



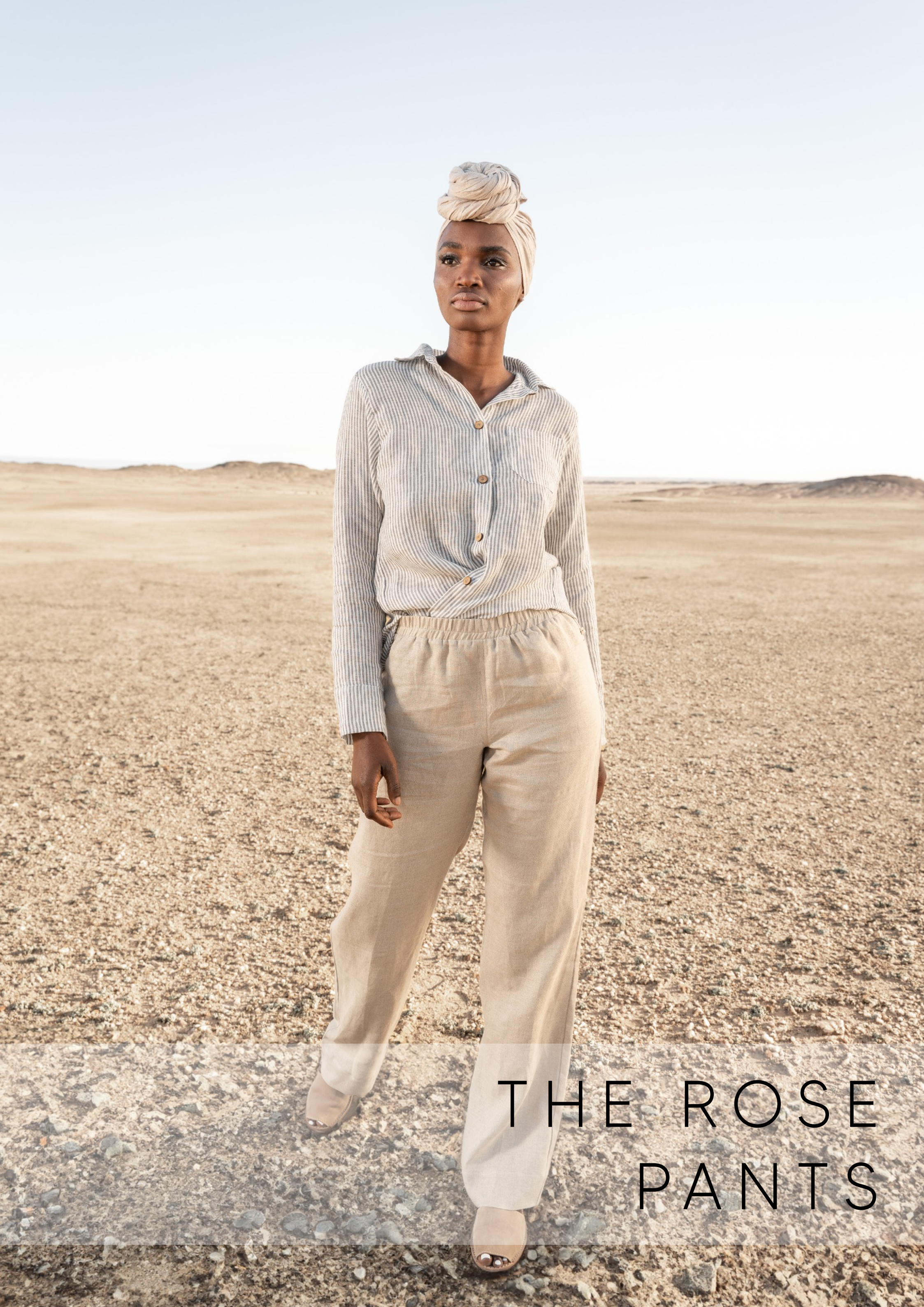
THE BOYFRIEND SHIRT



THE BOYFRIEND SHIRT

A boyfriend shirt inspired by the oversized and relaxed fit of a man's button-down shirt. Deliberately designed to be roomy and relaxed, offering a comfortable and casual appearance with sleeves that can be rolled up for a more relaxed look. The styling possibilities are numerous.

SIZES AVAILABLE	1	X							
	2	X							
	3	X							
	4	X							
	5	X							
	6	X							
COLOURS AVAILABLE									
	WHITE	NAVY	NATURAL	LIGHT GREY	DUSTY PINK	DUSTY GREEN	DUSTY BLUE	SAFARI GREEN	STRIPES B&W
	X	X	X	X	X	X	X	X	X



THE ROSE
PANTS



THE ROSE PANTS

Relaxed-line pants intentionally designed to have a roomier fit. The leg silhouette of relaxed-line pants is straight meaning the pants do not cling tightly to the legs but instead provide a more relaxed drape. This design ensures that the pants maintain a comfortable fit while still having a somewhat tailored appearance. It has an elastic waistband for added flexibility and comfort.

SIZES AVAILABLE	1	✕
	2	✕
	3	✕
	4	✕
	5	✕
	6	

COLOURS AVAILABLE	
✕	WHITE
✕	NAVY
✕	NATURAL
✕	LIGHT GREY
✕	DUSTY PINK
✕	DUSTY GREEN
✕	DUSTY BLUE
	SAFARI GREEN
✕	STRIPES B&W



THE COZY
TOP



THE COZY TOP

A relaxed and loose fit top. It drapes loosely over the body, allowing for a casual and effortless look. The V-neck design adds a touch of femininity to the top while providing a flattering neckline. The top has ¾-length sleeves, which are perfect for transitional weather or for those who prefer a little extra coverage. These sleeves can be rolled up for a more relaxed look or left down.

SIZES AVAILABLE	1	X
	2	X
	3	X
	4	X
	5	X
	6	X
COLOURS AVAILABLE	WHITE	X
	NAVY	X
	NATURAL	X
	LIGHT GREY	X
	DUSTY PINK	X
	DUSTY GREEN	X
	DUSTY BLUE	X
SAFARI GREEN		
STRIPES B&W	X	



THE STRAPPY AFFAIR



THE STRAPPY AFFAIR

This dress features a loose and flowy fit that allows for comfort and freedom of movement. It has wide shoulder straps. The dress is incredibly versatile. It can be worn as a standalone piece for a relaxed and effortless look or for added definition to the waist and a more tailored silhouette, it can be styled with a belt. Another styling option is to layer the dress over a T-shirt or a fitted top.

SIZES AVAILABLE	1	X							
	2	X							
	3	X							
	4	X							
	5	X							
	6								
COLOURS AVAILABLE									
	WHITE	NAVY	NATURAL	LIGHT GREY	DUSTY PINK	DUSTY GREEN	DUSTY BLUE	SAFARI GREEN	STRIPES B&W
	X	X	X	X	X	X	X	X	



THE
GOODIE



THE GOODIE

The “goody”, a term playfully describing our “hoodie for girls”, is a stylish and unique linen hoodie. Like a traditional hoodie, this linen goodie features a comfortable and functional hood. The goodie is designed with a loose, relaxed fit that allows for ease of movement and comfort. It drapes effortlessly over the body, creating a casual and laid-back vibe. The side buttons allow customising the fit of the goodie

SIZES AVAILABLE	1	X
	2	X
	3	X
	4	X
	5	X
	6	X
COLOURS AVAILABLE		
	WHITE	
	NAVY	
	NATURAL	
	LIGHT GREY	
	DUSTY PINK	
	DUSTY GREEN	
	DUSTY BLUE	
	SAFARI GREEN	
	STRIPES B&W	



THE
SHORTY



THE SHORTY

The shorts feature a loose and relaxed fit, providing ample room for ease of movement. The shorts are designed with a combination of a drawstring and an elastic waistband. The elastic waistband ensures a snug yet flexible fit, while the drawstring allows for additional adjustment and customisation of the waist size. It has practical side pockets, for added convenience and functionality

SIZES AVAILABLE		
1	X	
2	X	
3	X	
4	X	
5		
6		
COLOURS AVAILABLE		
WHITE		
NAVY		
NATURAL		
LIGHT GREY		
DUSTY PINK		
DUSTY GREEN		
DUSTY BLUE		
SAFARI GREEN		
STRIPES B&W		



THE ONLY
SHIRT YOU WILL
EVER NEED



THE ONLY SHIRT YOU WILL EVER NEED

This shirt features a traditional shirt collar and a button-down front. The shirt is designed with a relaxed fit that allows for comfortable movement and a laid-back aesthetic, effortlessly combining style and comfort. Its relaxed fit makes it a go-to choice for any occasion where a laid-back yet put-together look is desired.

SIZES AVAILABLE	XS	X
	S	X
	M	X
	L	X
	XL	X
	XXL	X
COLOURS AVAILABLE	WHITE	X
	NAVY	X
	NATURAL	X
	LIGHT GREY	X
	DUSTY PINK	X
	DUSTY GREEN	X
	DUSTY BLUE	X
	SAFARI GREEN	X
	STRIPES B&W	



THE
HOODIE



THE HOODIE

The linen hoodie boasts a relaxed fit that ensures comfort and ease of movement. It offers a laid-back and comfortable look that's perfect for casual occasions. It is designed with a minimalist aesthetic that enhances their versatility and makes them easy to style. It has a front kangaroo pocket.

SIZES AVAILABLE	XS	X
	S	X
	M	X
	L	X
	XL	X
	XXL	X
COLOURS AVAILABLE	WHITE	X
	NAVY	X
	NATURAL	X
	LIGHT GREY	X
	DUSTY PINK	X
	DUSTY GREEN	X
	DUSTY BLUE	X
	SAFARI GREEN	
	STRIPES B&W	



THE
LONG PANTS



THE LONG PANTS

The pants feature a straight-leg design, that offers a relaxed and classic look that is suitable for informal occasions. In addition to the elastic waistband, there is a functional drawstring closure. The length of the pants typically falls to the ankles, making them suitable for a variety of footwear options. It has practical side pockets.

SIZES AVAILABLE	XS	X
	S	X
	M	X
	L	X
	XL	X
	XXL	
COLOURS AVAILABLE	WHITE	X
	NAVY	X
	NATURAL	X
	LIGHT GREY	X
	DUSTY PINK	X
	DUSTY GREEN	X
	DUSTY BLUE	X
	SAFARI GREEN	
	STRIPES B&W	



THE
SHORT PANTS



THE SHORT PANTS

These shorts are designed with a relaxed fit, providing plenty of room for comfort and movement. In addition to the elastic waistband, there is a functional drawstring closure. It has practical side pockets. The shorts have a mid-thigh length, making them a great choice for staying cool in the heat while allowing for easy mobility.

SIZES AVAILABLE	XS	X
	S	X
	M	X
	L	X
	XL	X
	XXL	
COLOURS AVAILABLE	WHITE	X
	NAVY	X
	NATURAL	X
	LIGHT GREY	X
	DUSTY PINK	X
	DUSTY GREEN	X
	DUSTY BLUE	X
	SAFARI GREEN	
	STRIPES B&W	

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